

## 6.2 MEDIUM AND LARGE INDUSTRIES

The vision of the State is to transform Kerala into an investor friendly destination through inclusive, eco-friendly and sustainable economic growth, focusing creation of employment opportunities. In order to achieve this goal, the agencies coming under Industries Department take initiatives to create an investor friendly atmosphere within the State. Kerala State Industrial Development Corporation Ltd. (KSIDC), Kerala Rubber Limited (KRL), Kerala Industrial Infrastructure Development Corporation (KINFRA), Centre for Management Development (CMD), Public Sector Restructuring and Internal Audit Board (RIAB) and Bureau of Public Enterprises (BPE) are the Agencies/ Departments coming under Medium and Large Industries. During 2023-24, an amount of ₹ 77021.00 lakh is provided in the budget for Medium and Large Industries. The Agency wise details are shown below.

### 1. Kerala State Industrial Development Corporation Ltd. (KSIDC)

**(Outlay: ₹ 12250.00 lakh)**

KSIDC is the premier industrial and investment promotion agency established in 1961 with an objective of catalyzing infrastructure development required for medium and large scale industries in Kerala and offers comprehensive set of services that include developing business ideas, identifying viable projects, attracting and promoting private investments, providing financial assistance, industrial infrastructural facility, guidance and assistance for implementation. As the single point contact for investments in the State, KSIDC initiated various major industrial and infrastructure projects which are strategically important to Kerala's industrial and economic development. An amount of ₹ 12250.00 lakh is provided in the budget 2023-24 for the following schemes in facilitating industrial promotion and investments in the State.

#### 1.1 Investment Facilitation and Ease of Doing Business Initiatives

In order to mobilize more investments to the State, simplify the clearance procedures, and promote State as an investor friendly destination, an amount of ₹ 600.00 lakh is provided in the budget 2023-24 for implementing the following activities. KSIDC shall attract multi sectoral national and international investments in manufacturing and other emerging sectors focusing specific programs during 2023-24.

##### a)Ease of Doing Business (EoDB) initiatives and online clearance mechanism

1. Updation & refinement of KSWIFT portal, including integration with NSWS, capacity building and resource deployment.
2. Updation of Kerala Centralized Inspection System (K-CIS) portal.
3. Strengthening of Investment Facilitation Cell & Project Management Unit with necessary wherewithal's including manpower.
4. Support for implementation of Intelligent Building Plan Management System (IBPMS) in the State.
5. Branding and Media campaign, conducting seminars, workshops for K- SWIFT, EoDB and other facilitation services.
6. Strengthening of the Dedicated Toll-Free Call Centre including training to staff and integration of CRM software.
7. Implementation of State Business Reforms Action Plan (SBRAP).

8. Implementation of Legislative Reforms for EoDB including institution of a Legal Back Office.
9. Activities in connection with implementation of PM Gati Shakti National Master Plan in the State.
10. Conduct Periodic training/awareness generation on KSWIFT/EoDB/Gati Shakti, SBRAP etc. and attend national and international programmes connected with such initiatives of the Govt of Kerala/Government of India.

**b) Investment Facilitation Cell (IFC) and other activities**

- i. Ensuring proper functioning of IFC, both at State and District levels, for providing handholding assistance to entrepreneurs for the establishment and operation of enterprises in the state.
- ii. For various investment facilitation activities and follow up action on MoU signed during ASCEND 2020.

**1.2 Investment promotion initiatives**

Investment promotion is a key area of intervention, identified by Government of Kerala for attracting investment to the State. An amount of ₹ 1000.00 lakh is provided in budget 2023-24 for the following activities

1. Production and dissemination of publicity materials such as brochure, newsletters, posters, videos on Kerala industry, its sectors, success stories for undertaking continuous perception change campaigns through various channels including social media.
2. Undertaking branding of “Invest Kerala” initiatives including the logo, website
3. Conducting industry specific road shows, Business Meets etc. in different metros of our country and abroad and organizes and participates along with Kerala industry trade bodies in the national and international trade fairs business meets etc.
4. Participate in national & international conferences, meeting, and events through sponsorships and provide necessary advertises for the initiatives/schemes of the Government.
5. Conducting sectorial studies and identify the investment opportunities in sectors as identified for the promotion
6. Rolling out programs to connect with the business community including domestic, foreign and overseas business community
7. Forming a dedicated team for NRK investor connect, and eventually setting up an Investment Promotion office at Dubai for facilitate outward trade and inward investments.
8. Forming a dedicated “Invest Kerala” team for the Investment Promotion initiatives of the State (around 50 No’s) with suitable wherewithal’s for their successful operations including that of new office space.
9. Undertaking one on one meeting with Industry captains, leveraging Invest India and such other IPAs, taking membership in industry associations, trade bodies etc.

### **1.3 Innovation Acceleration Scheme**

To streamline the startup support initiatives of KSIDC from the concept stage of a business/project to the expansion/ scale-up stage. The following activities are included in the scheme during 2023-24.

1. Seed Fund Assistance
2. Increase the Scale-Up Support to the start-ups
3. Continue the incubation facility at Kozhikode

The assistance is to be given based on standard guidelines designed and approved by the Administrative department comparing similar GOI/GOK programs. An amount of ₹ 600.00 lakh is provided in the budget 2023-24 for implementing these activities. Out of which ₹ 100.00 lakh is exclusively earmarked for the programmes focusing women.

### **1.4 Women Entrepreneurship Mission**

A financial assistance scheme for scaling up the business ventures of the women entrepreneurs in Kerala through Expansion, Modernization, Modernization of the factory/ Purchase of equipment/ Raw material procurement to meet bulk orders, Certification, Accreditation such as ISO, FSSAI, AGMARK, Patents & Trademark and related diversification of their operations. It will help women entrepreneurs to scale up their activities for an enhanced visibility in the market. It will help 10 women entrepreneurs. During 2023-24, an amount of ₹ 250.00 lakh is provided in the budget for the scheme.

### **1.5 Life Science Park, Thiruvananthapuram**

The park has been conceived as a geographical cluster of industries and R&D institutions in key life science sector. This park would address the needs of the rapidly emerging life science/biotechnology/nanotechnology sectors and attract huge investment and employment. Government granted administrative sanction for establishing a Life Science Park in Vailoor village, near Thonnakkal, Thiruvananthapuram in an extent of 260 acres. An extent of 70 acres of land has already been taken possession out of 75 acres envisaged for the first phase of the project and an extent of 86.07 acres for the second phase. The estimated project cost is ₹ 37400.00 lakh. Means of finance are grant from GoI, GoK, and KSIDC and term loan. Department of Biotechnology, Government of India has approved funding support of ₹ 1200.00 lakh for establishing a Bio Tech Incubation Centre.

The following activities are included in the scheme during 2023-24.

- a. Construction of Innovation cum Incubation Tower and MEP Works.
- b. Completion of construction of internal roads and allied works, power & water Supply arrangements for the second phase
- c. Construction of common facilities like common effluent treatment plant and Sewage treatment plant, surveillance camera etc.
- d. Completion of compound wall along with entrance structure
- e. Construction of central laboratory, animal facility for K-VASU
- f. Undertake all efforts to position and market the facility among the investor community.

During 2023-24, an amount of ₹ 2000.00 lakh is provided in the budget as State share.

### **1.6 Chief Minister's Special Assistance Scheme**

In order to create an enabling environment to MSMEs and startups in the State, KSIDC has introduced a new funding initiative titled Chief Ministers Special Assistance Scheme for MSMEs/Startups/Micro Enterprises & NRKS and "Working Capital Loan Scheme for Micro

Enterprises” as vide government order G.O. (MS) No 51/2021/ID dtd. 18.02.2021. The scheme was introduced by the Ho’able Chief Minister, Government of Kerala on 4.2.2021. For providing interest subvention of 3% to over 60 units that have availed / are availing the financial assistance under the Chief Ministers Special Assistance Scheme Doe MSME’s, Start-ups, Micro Enterprises & Non Resident Keralites are envisaged. An amount of ₹ 200.00 lakh is provided in the budget 2023-24 for the scheme.

### **1.7 Covid-19 Samashwasa Padhathi.**

KSIDC is being the government of Kerala’s nodal agency for industrial and investment promotion for medium and large scale units in the State. KSIDC is entrusted with processing of various incentive schemes announced by the GOK from time to time. In order to overcome the hurdles faced due to second wave of Covid and the subsequent lockdown, the government introduced Covid-19 Samashwasa Padhathi as per GO Rt No(2): GO(Rt)No.666/2021/ID dtd. 30.06.2021. KSIDC had given various concessions and relief to the industrial sector such as providing Top up loans at the rate of 8% to MSMEs, interest waiver on land allotments, waiving of common facility charges for 3 months, OTS scheme to the loanees, providing loans at 5% interest rate etc. To those units who have availed assistance under this Scheme for taking land in our IGCs & Parks, the benefit will have to be continued till 2026-27. During the fiscal year 2023-24, the amount is provided for interest waiver to industrial units in industrial growth centres and soft loan to industrial units at subsidized rate. An amount of ₹ 500.00 lakh is provided in the budget 2023-24 for the scheme.

### **1.8 Sustainable Industry Incentive Scheme (new)**

Government of Kerala has introduced a number of schemes to attract investments in the state such as private industrial parks, promotion of industries and responsible investments. The Kerala Industrial and Commercial Policy (Draft) 2022 have also been positioned in such a way as to nurture and support industries by offering them certain support systems to be competitive in the global market. The scheme includes incentives such as fixed capital investment subsidy, reimbursement of SGST, Electricity duty exemption, Apprenticeship incentive, incentive to encourage access to finance through IPO route, waiver of stamp duty & registration charges, interest subvention on term loans taken for fixed capital creation, reduction in land conversion charges, market development incentive for exporters, incentive for IPR creation, Quality certification incentive, incentives for sustainability and responsible industrialization, and incentive for introducing Industry 4.0 initiatives in manufacturing process. Liberal financial support is required by way equity in aggressively promoting and popularizing the newly Private Industrial Park Promotion Scheme. An amount of ₹ 2800.00 lakh is provided in the budget 2023-24 for the scheme.

### **1.9 KSIDC Industrial Parks**

KSIDC initiated various industrial and infrastructure projects which are important for Kerala’s industrial and economic development. An amount of ₹ 3175.00 lakh is provided in the budget 2023-24 for the following activities

Sl. No.	Scheme	Amount (₹ in lakh)
1	<p><b>Medical Devices Park</b></p> <p>KSIDC is in the process of setting up a Medical Devices Park in Life Science Park as a joint venture between Sree Chithira Thirunal Institute for Medical Sciences &amp; Technology (SCTIMST) GoI and KSIDC with an objective to provide developed knowledge and capacity in medical technology, technology incubation, business incubation, medical device evaluation and manufacturing. The estimated project cost is ₹ 28600.00 lakh which is jointly funded by Government of India and Government of Kerala. NITI Aayog has cleared in-principle funding support from Government of India which is for procuring equipment as well as operation and maintenance expenses for the period until Med Spark becomes financially self- sustainable. Fund from Government of Kerala are for core infrastructural works. As per G.O. (Rt) 475/2019/ID dated 30.05.2019, Administrative Sanction accorded for the construction of buildings like Prototyping &amp; Incubation Centre, Knowledge Resource Centre and Animal House. The activities included in the scheme during 2023-24 are Completion of Prototype Incubation Centre &amp; and Large Animal House, Completion of Knowledge Resource Centre &amp; External developments such as road networks, external electrical works including HVAC, Lifts and fire protection works in above mentioned buildings and to undertake all efforts to position and market the facility among the investors.</p>	3175.00
2	<p><b>Coconut Industrial Park, Kuttiyadi</b></p> <p>KSIDC has acquired 115.13 acres of land at Kuttiyadi in Calicut district for development of Coconut Industrial Park. Now the L.A case is in the final stage. Conduct survey and study for the utilization of land at Kuttiyadi are envisaged. Also envisaged to construct of 33KV Substation (deposit work through KSEB), Compound wall, gate, security cabin and allied works, internal roads, drains, ponds, water supply lines, streetlights etc. and a dedicated water supply line from KWA are the activities included.</p>	
3	<p><b>KSIDC Investment Zone Palakkad</b></p> <p>KSIDC has developed a Light Engineering Industrial park in 34.05 acres of land at Pudussery east village in Palakkad. The first phase of the park is already completed with SDF having 56000sq.ft. KSIDC have also completed the construction of 61000 Sq.ft SDF-2 building for the entrepreneurs for setting up their units, KSIDC has allotted built up space / land to 38 industrial units of which 5 are operational and the remaining are under various stages of implementation. Repair/reconstruction of existing internal road (1030 m) and construction of new road for 40 m and</p>	

Sl. No.	Scheme	Amount (₹ in lakh)
	drainage system and undertaking exterior and interior maintenance works of two SDF buildings, and administrative office are the activities included.	
4	<p><b>KSIDC's industrial space, Kasargod</b></p> <p>KSIDC is in possession of 1.99 acres of land at Kasargod and has appointed Centre for Management Development, Thiruvananthapuram as the consultant for conducting a feasibility study on the utilization of the land based on the industrial requirement of the area. KSIDC has also taken up the work of construction of compound wall in the above land. Also construction of a Standard Design Factory Building of 1 Lakh Sq. Ft. with all basic infrastructure facilities (road, drain, water supply, power, canteen/bank building, admin building etc.).</p>	

### 1.10 KSIDC Industrial Growth Centers

KSIDC initiated the development of various industrial growth centers which are important for Kerala's industrial development. An amount of ₹ 1125.00 lakh is provided in the budget 2023-24 for the following activities.

Sl. No.	Scheme	Amount (₹ in lakh)
1	<p><b>Industrial Growth Centre Cherthala</b></p> <p>KSIDC industrial growth center Pallipuram, Cherthala is spread out on 278.79 acres of land on either side of Cherthala Pallipuram Arukutty road. Park was developed by KSIDC with the fund provided by GOI and GOK and the various infrastructures have been created according to the prevailing needs subjected to fund availability. KSIDC has allotted land to 60 industrial units/institutions to an extent of 183 acres at IGC Cherthala and Mega Food Park to different industries including sea food processing and allied sectors. Development of 25 acres of land Phase II) with roads, drainage system, compound wall, power, water distribution etc and other additional infrastructure works at KSIDC IGC Cherthala. And construction of new SDF building of 35000sq.ft for banks/shops and other infrastructural activities are proposed during 2023-24.</p>	1125.00
2	<p><b>Industrial Growth Centre Kannur</b></p> <p>KSIDC is developing industrial growth Centre at Valiyavelicham, Kannur in a total extent of 250 acres of land. About 177.50 acres of land is already developed as phase I and allotted to industrial units. The remaining 72.5 acres of land needs to be developed as phase II by providing with basic infrastructure facilities like internal road, drainage, water supply lines, plot division etc. The rain water harvesting pond near the main gate needs to be developed further,</p>	

Sl. No.	Scheme	Amount (₹ in lakh)
	with provision for drainage along the existing main internal road. Also the SSI park road needs to be reconstructed. The exterior and interior maintenance works of the Administrative, SDF and hostel buildings are also proposed.	
3.	<p><b>Industrial Growth Centre Calicut</b></p> <p>KSIDC is developing industrial growth Centre at Kinalur, Kozhikode in a total extent of 310.71 acres of land. About 160.22 acres of land is already developed as phase I area and allotted to industrial units. This area requires construction/reconstruction of internal roads, rainwater harvesting system, water supply system, maintenance of existing Water Treatment Plant (WTP) and allied works, Renovation/ Upgradation works at various buildings and for taking a dedicated water supply line from KWA.</p>	
4	<p><b>Business Incubation Centre, Kakkanad</b></p> <p>KSIDC is having 1.52 acres of land near info park, Kakkanad on a lease hold basis from KINFRA. in two phases of in which the tower 1 with floor area 60,211 Sq.ft as first phase and tower 2 with floor area 1,01,464 sq. ft as second phase. The tower 1-with floor area of 60,211 sq.ft Business Incubation /commercial complex cum office complex (as first phase) for its civil works is envisaged. The Incubation facility envisages to provide workspace, mentorship, education &amp; access to investors for startups/accelerators or sole entrepreneurs. The above facilities allow companies &amp; ideas to take shape while operating at a lower cost during early stages of business. The proposed building will be let out as co working space for business enterprises on monthly rental basis, commercial space for business entity, Business incubation/Acceleration space for start-up units. The building will also accommodate the KSIDC Kochi regional office.</p>	
5	<p><b>Co- working space/Trade Centre, Calicut</b></p> <p>KSIDC is spearheading the entrepreneurship development initiatives of the State through various initiatives viz: seed fund assistance to innovative startup ventures, incubation facilities and mentoring support. In this background it is proposed to develop a Co-working Space/Trade Centre in Calicut town near District Industries Centre. Initiating the civil works of the Co-working space / Trade Centre in Calicut is envisaged. The proposed building will accommodate business units, acceleration space for startups that are graduating from incubators and workspace for other business units and will function as a Trade Centre also. Expected employment generation is 50000 man days.</p>	